

Community Based Heritage Regeneration: The Morecambe Winter Gardens and other Stories

Presentation
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This presentation is about seven
community heritage regeneration
projects and some of the lessons that
can be learned from them



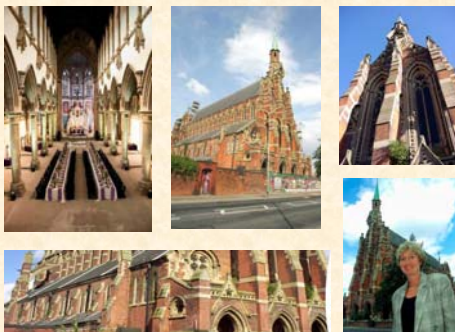
The Winter Gardens, Morecambe



The Winter Gardens



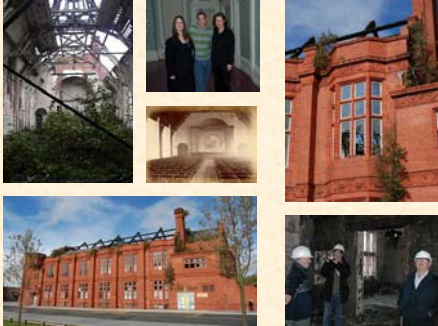
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Murrays' Mills, Manchester



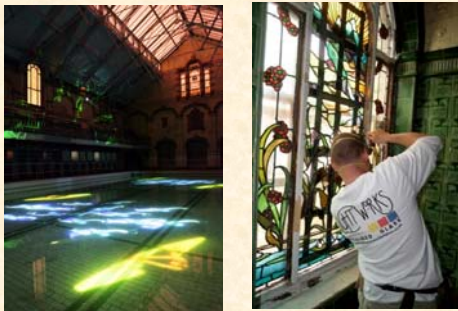
The Florence Institute, Liverpool



Victoria Baths, Manchester



Victoria Baths



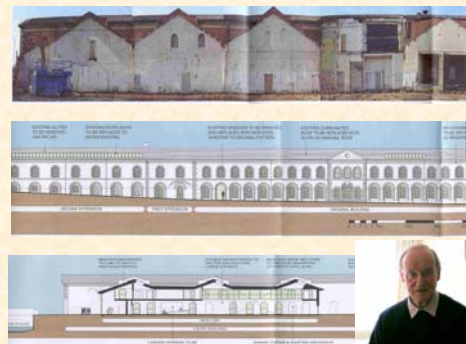
Victoria Baths



The Carpet Museum Trust, Kidderminster



The Carpet Museum Trust



Seven Stories, Newcastle upon Tyne



Seven Stories



Conclusions: People & Communities

- Project Champions
- Significant Others
- Mentors, Facilitators & Brokers
- Community Leaders and Fixers
- Political Endorsement
- Pension Implications!

Conclusions: Organisations & Evolution

- Coping with Evolution: The Journey
- Relationships with the host Local Authority
- The Influence of other Stakeholders
- Creating & Delivering 'Offsite' Programmes
- Supporting Capacity Development
- Heritage Enablers and Intermediaries

Conclusions: Activities and Learning

- Heritage Assets as 'Containers'
- Off site & Outreach Pre Start
- Construction 'Hard Hats' Programme
- Craft Skills and Lifelong Learning
- Open Days, Events and Installations
- Unified Approach: Hardware + Software

Conclusions: Capital Funding

- HLF move from Majority to Minority funder
- Loss of EU Funds: Transitional Windows
- RDA's increasingly seen as Key Funders
- Fit with RDA Outputs Requirements
- Greater Role for Regional and Local Trusts
- Enlightened Use of S. 106: Added Value

Conclusions: Sustainability

- Inevitably Fragile Business Models
- The Search for the 'Other Income'
- Avoiding Burnout – Levels of Use
- Revenue Support: Tactics of Negotiation
- Maintaining the Heritage Asset
- Management Partnering



Conclusions: Tourism and the Visitor Economy

- Draws for Added Value Markets
- Contributors to the Distinctiveness of Places
- Lively Ingredients of Mixed Use Quarters which are the very Essence of the Urban Tourism Offer
- Quality Facilities as Venues and for Events



And Finally: Let's Salute The Champions

