



- a) **URBED (Urban and Economic Development), founded 1976**
- b) **Recent research: *Beyond Eco-towns, Regeneration in European Cities, Managing Mixed Communities***
- c) **Cambridgeshire Quality Charter- 'looking and learning'**

Today I will



1. Summarise why historic towns need 'smarter growth'
2. Draw lessons from European experience
3. Discuss how to move forward and deliver quality



I. Need for smarter growth



- a) Population pressures
- b) Loss of distinctiveness and 'clone town centres'
- c) Erosion of suburban quality
- d) Squeezing out the young
- e) Climate change and green recovery
- f) Increasing congestion and stress

Positive planning brings benefits



Cambridgeshire Quality Charter for Growth



Cambridgeshire Quality Charter for Growth

Community
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Making things happen

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City of Ely masterplan



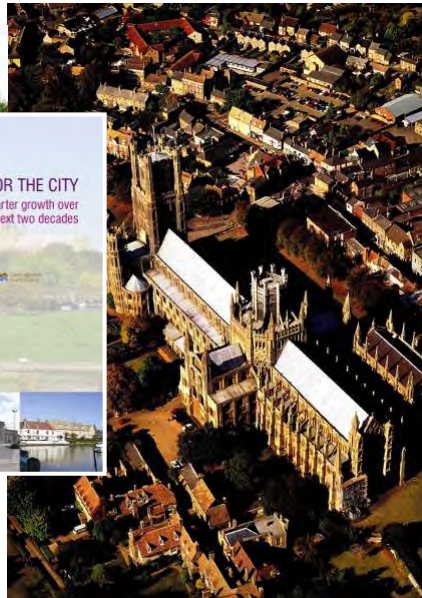
East Cambridgeshire District Council

A MASTERPLAN FOR THE CITY OF ELY: Achieving smarter growth over the next two decades

Consultation Draft
 April 2008

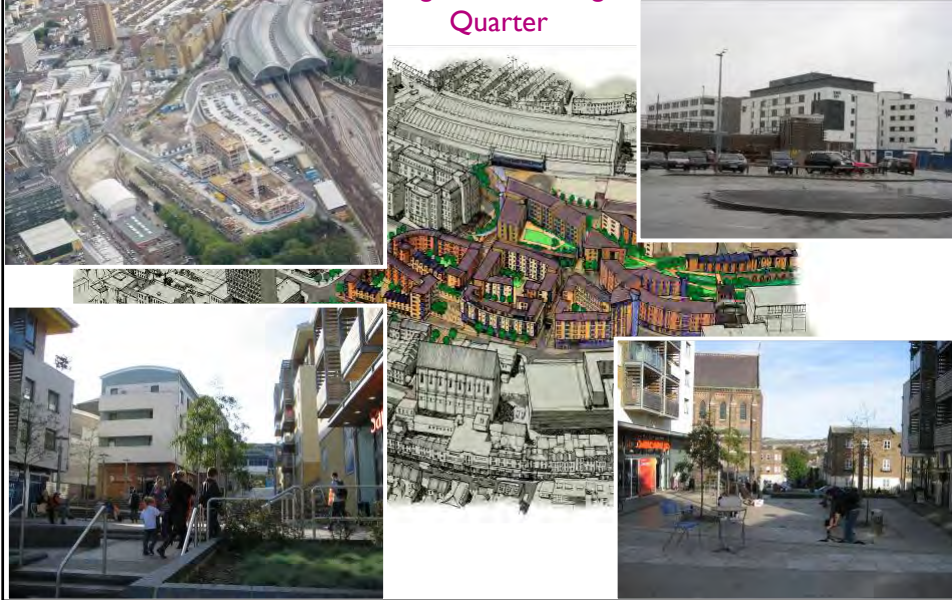
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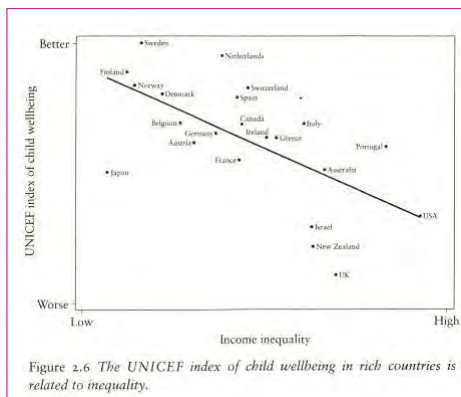
Brighton New England Quarter



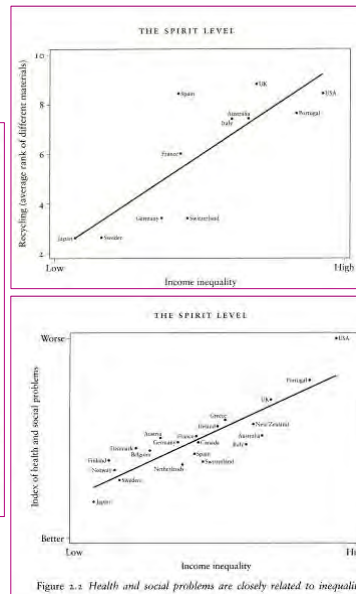
2. Lessons from Northern Europe



a) Fairer and more successful societies



Source: The Spirit Level, Richard Wilkinson





b) Careful 'step by step' renewal, "critical reconstruction"
e.g. Berlin



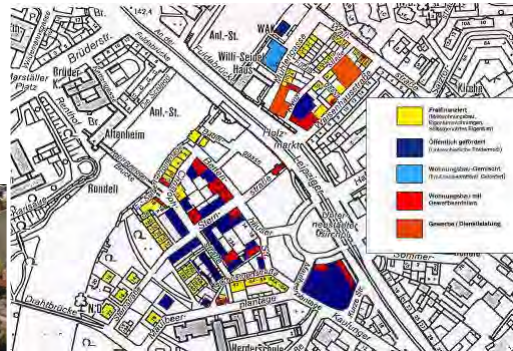
Kreuzberg



Kirchsteigfeld



e.g. Kassel, Germany





c) Intensification around transport nodes and corridors



d) Reconciliation of old and new



Five principles for smarter growth



a) Connectivity: integrated transport, plus easier walking and cycling



Freiburg



Freiburg



Kattenbroek



Houten

Extensive provision for cyclists



Ecolonia



Vathorst



Primacy for pedestrians and 'shared surfaces'



Ecolonia



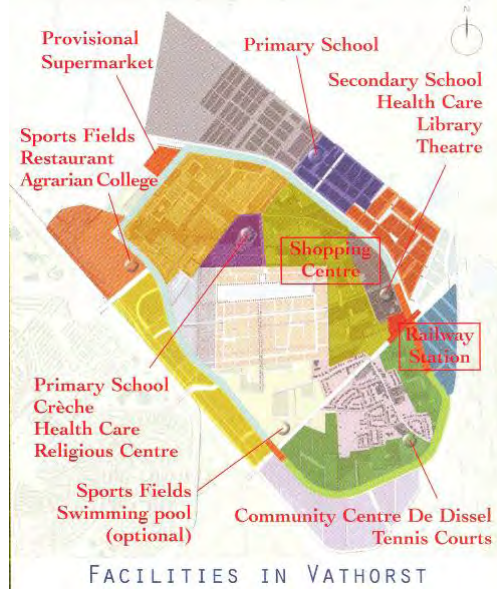
Close knit walkable neighbourhoods



Vathorst



Range of facilities



Local shops and services from the start





b) Community: schools as hubs and communal open space

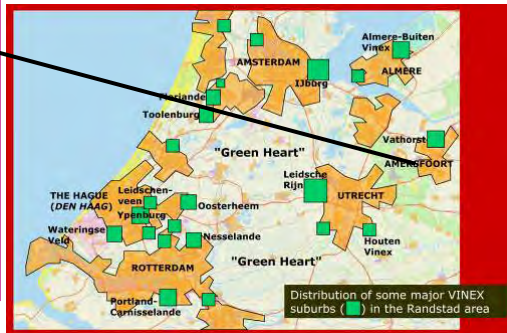
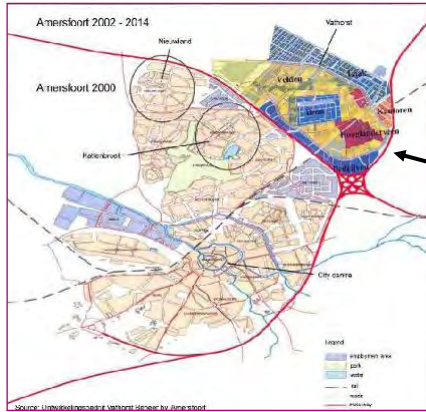


Rieselfeld



Lots of small play areas

c) Character: distinctive neighbourhoods within a masterplan



Models to show what places will look like





Almere

Branding of neighbourhoods to appeal to different tastes



Vathorst



Vathorst



d) Climate proofing: combined heat and power plus sustainable urban drainage



Vathorst



Vauban



'Make water your friend
not your enemy'



Borneo Island, Amsterdam



Ecolonia



Vathorst



Water
retention on
site and new
canals



Nieuwland

Google



Vathorst

Bringing the country into the town



Vathorst



Vathorst



Nieuwland

Use of renewable sources e.g. solar panels and ground source heat pumps



Vathorst



e) Collaboration: public leadership and local teams



3. Moving forward



- a) New planning processes e.g. charters and concordats
- b) New forms of organisations e.g. joint venture companies and land trusts
- c) New financial mechanisms e.g. land pooling, bonds

